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on International Investment in the Carolinas

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AGENDA

9:00–10:00AM	GET CONNECTED Registration, Continental Breakfast, Networking and Expo SPONSORED BY: CBRE TREY PENNINGTON
10:00–10:15AM	WELCOME AND GENERAL SESSION The Honorable Lillian Brock Flemming, Vice Mayor Pro Tem, District Two Representative SPONSORED BY: TD BANK
10:15–10:45AM	FEATURED SPEAKER Millan L. B. Mulraine Deputy Head, U.S. Strategy, TD Securities USA <i>'Strong Dollar' Crosscurrents</i>
10:45–11:00AM	COFFEE BREAK SPONSORED BY: NAI EARLE FURMAN
11:00AM –12:00PM	PANEL DISCUSSION Air Permitting and Best Practices for International Manufacturers SPONSORED BY: GEL Engineering, LLC MODERATOR: Keith McCulloch , Director, GEL Engineering PANELISTS: Lynette (Lee) Bryan , Corporate Air Senior Engineer, DAK Americas LLC Mark Farris, CECD , President/CEO, Greenville Area Development Corporation Cheryl Hainich , EHS Specialist for EDF Renewable Energy, Allendale and Dorchester Biomass, LLC Stephen P. Holt, P.E. , Director, Environmental Affairs, Giant Cement Holding, Inc.
12:00–1:00PM	CATERED LUNCH BUFFET SPONSORED BY: WALBRIDGE
12:30–12:45PM	KEYNOTE SPEAKER The Honorable Robert “Bobby” M. Hitt, III Secretary of Commerce South Carolina Department of Commerce <i>International Manufacturing in the Carolinas: Continuously Raising the Bar</i>

1:00–2:00PM

PANEL DISCUSSION

Top Management Talent for Global Businesses

SPONSORED BY: **Hofmann Services**

MODERATOR:

Dr. Robert Underwood, Professor, Department of Business and Accounting, Furman University

PANELISTS:

Nick Adams, Global Vice President, Business Development, Linamar Corporation

Renee Anderson, Director of Human Resources, DAA Draexlmaier Automotive of America

Doug Newton, Sr. VP of Human Resources, Techtronic Industries Power Equipment

2:00–2:15PM

COFFEE BREAK

SPONSORED BY: **SANTEE COOPER**

2:15–2:30PM

KEYNOTE SPEAKER

The Honorable Christopher Chung

CEO, Economic Development Partnership of North Carolina

SPONSORED BY: **THS Constructors and Marsh**

2:30–3:30PM

PANEL DISCUSSION

**Global Automotive Manufacturing in the Carolinas –
Current Impacts and Future Trends**

SPONSORED BY: **JKJ & H International**

MODERATOR:

Catherine Hayes, Executive Director, South Carolina Automotive Council

PANELISTS:

Tom Daffron, Plant Manager, MAHLE Charleston

Marney Kent, Plant Manager, Benteler Automotive

Bryan Johnson, Head of Corporate Communications, ZF North America, Inc.

Steven Rath, Associate Chief Advisor, Honda of South Carolina Mfg., Inc.

3:30–4:30PM

WRAP UP AND EXTENDED NETWORKING SESSION

SPONSORED BY: **PRYSMIAN**

CONFERENCE ORGANIZING COMMITTEE

Scott Burgess

Founder and Owner, Global Carolina Communications

scott@gcbusinessjournal.com

803.338.1599

Oliver Hecking, CPA

StB, Partner, Rödl & Partner

oliver.hecking@roedlusa.com

704.376.2145

Sam Moses

Partner, Parker Poe Adams and Bernstein LLP

sammoses@parkerpoe.com

803.253.6842

FEATURED SPEAKERS AND MODERATORS

(IN ORDER OF PRESENTATION)



DR. DIRK BROWN

**Director, FABER Entrepreneurship Center
Clinical Assistant Professor**

Darla Moore School of Business, University of South Carolina

Dr. Dirk Brown is the Director of the FABER Entrepreneurship Center and a Clinical Assistant Professor at the Darla Moore School of Business, University of South Carolina. Dr. Brown is a seasoned executive with a strong track record of developing, marketing, and licensing disruptive, proprietary technologies. He is the founding CEO of Pandoodle Corporation, a digital media technology company with offices in California, New York, and South Carolina. Previously, he was CEO of Neoconix, a venture capital-funded electronics technology company serving Fortune 100 customers with worldwide sales and manufacturing. Earlier in his career, Dr. Brown was Executive Vice President of Operations and Marketing at High Connection Density (HCD), with P&L responsibility for all of the company's product lines, and prior to that, a Member of Technical Staff at Advanced Micro Devices (AMD). He holds over 25 patents, has written over 30 technical papers and journal articles, and is an active member in a number of professional societies. Dr. Brown holds an M.B.A. from San Jose State, a Ph.D. (Materials Science) and M.Eng. (Applied Physics) from Cornell University, and a B.Sc. (Eng) in Applied Physics/Electrical Engineering from Queen's University in Canada.



THE HONORABLE LILLIAN BROCK FLEMMING

**Vice Mayor Pro Tem
District 2 Representative**

Lillian Brock Flemming is a graduate of Furman University, receiving both bachelor's and master's degrees. In September 2014, Furman University awarded Councilman Flemming with an Honorary Doctorate in Humanities.

She is a Professional Employment Recruiter for Greenville County School District where she was formerly a high school mathematics teacher for 23 years. Lillian is married to Reverend J.M. Flemming and a proud mother of 10 marvelous young men and women. She is also a member of Mountain View Baptist Church.

Awards & Honors

Lillian has received numerous awards and honors including:

- 2013: Furman University Alumni Service Award
- 2008: 1 of the 21 Jewels of African American History by Beyond Differences
- 2008: YWCA Women of Achievement Award for Community Service
- 2007: Women Making History Award recipient of the Greenville Cultural Exchange
- Furman's Baptist Heritage Award
- Greenville County's Human Relations Cooper White Humanitarian Award
- W.F. Gibson NAACP's Leadership Award
- Old Ninety Six Girl Scout's Regional Woman of Distinction Award
- 2000 Bell South's Black History Calendar
- Outstanding Young Woman of America
- Outstanding Secondary Educator of America
- Teacher of the Year for Southside High School
- Finalist for Greenville County School's Teacher of the Year

THE HONORABLE LILLIAN BROCK FLEMMING (CONTINUED)

Current Memberships

Lillian currently serves as the City liaison to the Board of Directors for the Greenville Transit Authority as well as the Girl Scouts of South Carolina Board of Directors.

Lillian also chairs the Boards of Directors of Brockwood Senior Housing and the Southernside Community Center. Brockwood is an elderly housing development named in honor of her late mother, Lila Mae Brock.

Other service includes:

- Board member of Human Services Agency for the Poor (SHARE)
- Board member of Advance South Carolina
- Charter member of West End Lions Club
- Member of Boy Scouts of America Board of Directors
- Member of Greenville Democratic Women
- Member of National Education Association
- Member of Phillis Wheatley Postfellows
- Member of Southernside Neighborhoods in Action
- Member of Year of Altruism Steering Committee

Previous Memberships

Elected to City Council in 1981, Lillian served as the President of the Municipal Association of South Carolina (2003-2004) becoming the first City of Greenville City Council member to become president. She has also served as:

- Municipal representative to several National League of Cities Conventions
- Past Trustee of Furman University Board of Trustees
- Past President of the Greenville County Education Association
- Past member of the Board of Directors of SC Technology and Aviation Center (1988-2013)



MILLAN L. B. MULRAINE Deputy Head, U.S. Strategy TD Securities USA (LLC)

Millan Mulraine is Deputy Head of U.S. Research & Strategy at TD Securities based in New York. He directs the group's economic and financial market research and strategy. His duties include the analysis of the U.S. economy and financial markets including the Federal Reserve activity, as well as responsibility for high frequency economic data forecasting for TD Securities.

Millan is a frequent commentator in the media and is regularly quoted in the *Financial Times*, the *Wall Street Journal* and the *New York Times*. Millan was educated at the University of Toronto, where he completed a Ph.D. in Economics – specializing in International Economics. He also holds an M.Sc. Economics degree from the University of Warwick in England.

PANEL DISCUSSION: AIR PERMITTING AND BEST PRACTICES FOR INTERNATIONAL MANUFACTURERS

MODERATOR



KEITH D. MCCULLOCK
Director
GEL Engineering, LLC

Keith D. McCulloch is the Director of GEL Engineering, LLC, a member of The GEL Group, Inc. Keith managed GEL's Raleigh, North Carolina, regional office for over 13 years. He has designed, performed, and managed numerous projects involving Prevention of Significant Deterioration (PSD) permitting, waste characterization and permitting, air emission inventories, air dispersion modeling, air construction permitting, Title V permitting, asbestos management and abatement, wastewater permitting, storm water pollution prevention plans, spill prevention, control and countermeasure plans, risk management plans, environmental audits, and underground storage tank removals.

Prior to joining GEL Engineering, LLC in 1993, Keith was the corporate environmental engineer for Milliken & Company, a privately held textile and chemical company headquartered in South Carolina. As the corporate environmental engineer, he provided support to over 56 facilities located in multiple states. Keith serves as the chairman of the air subcommittee for the American Council of Engineering Companies of North Carolina (ACEC/NC).

Keith obtained a B.S. degree in engineering from North Carolina State University and holds Professional Engineering licenses in North Carolina and South Carolina.

PANELISTS



LYNETTE (LEE) BRYAN
Corporate Air Senior Engineer
DAK Americas LLC

Lynette (Lee) Bryan is currently the Corporate Air Senior Engineer for DAK Americas LLC and has been in this role for four years. In this role, Lee works with air compliance and permitting issues across several states including PSD Avoidance and MACT implementation. Previously, Lee worked as an Environmental, Health and Safety Manager for Capital Power Corporation.

Prior to Capital Power Corporation, Lee was employed as an Environmental Engineer for the North Carolina Division of Air Quality (DAQ) for fourteen years. While at DAQ, Lee worked with Title V facilities dealing with compliance, enforcement, permitting and interpretation of various State and Federal regulations. Lee is a graduate of North Carolina State University with a degree in Chemical Engineering.



J. MARK FARRIS, CEcD
President and CEO
Greenville Area Development Corporation

Mr. Farris holds a Master's Degree in Planning from Clemson University, as well as a B.A. in Political Science and a B.S. in Secondary Education. While at Clemson, he was a member of Tau Sigma Delta Honorary Fraternity, and Clemson University Dean's List. He is also a graduate of the University of Oklahoma's Economic Development Institute and achieved Certified Economic Developer (CEcD) status in 1993.

After interning with the Anderson County Planning and Development Board in 1985, Mr. Farris was appointed Economic Development Manager and assisted in location and expansion projects that included The Robert Bosch Corporation, American Screw and Rivet, Wells Aluminum and White Consolidated Industries. In November of 1987, Mr. Farris became Director of the York County Economic Development Board where he led the industrial recruitment and existing industry efforts of York County including management of a \$550,000+ budget and the implementation of an aggressive marketing campaign. Recent industrial development projects include Daimler, Shutterfly, West Marine, Tyco/AMP, State Farm, ATO Tech Ebara, US Food Service, Wells Fargo Home Mortgage, Fed Ex Ground, American IMC, Northern Tools, Physician's Choice, Exel, Novant Health, CitiFinancial, Britax, Performance Food Group, Ross Stores, 3D Systems, Lash, LPL and Stanley/Black & Decker. Mr. Farris was named President and CEO of the Greenville Area Development Corporation in October of 2014 where he leads the industrial and business recruitment efforts of the largest county in South Carolina.

He is past-President of the South Carolina Economic Developers Association, past-President of the Charlotte Regional Partnership Economic Developer's Advisory Committee, past Director of the Southern Economic Development Council and member of the International Economic Development Council. Recent awards include the South Carolina Economic Developer's Association BEDC Scholarship, The Charlotte Business Journal's 'Forty Under 40' award, SEDC's Merit Award for Special Events and Area Development's Thesis Award for "The I-85 Corridor of Economic Development in South Carolina." He is also a graduate of Leadership South Carolina's Class of 2000 and The American Leadership Forum Class 2007 from the Charlotte region.



CHERYL HAINICH
HSE Specialist, Pinelands Biomass Project
EDF Renewable Energy

Cheryl Hainich is the Environmental Health and Safety Specialist for EDF Renewable Energy—Pinelands Biomass. She has been active in the field of EHS since 1985 and has worked in the Paper, Tire, Chemical, and Renewable Energy Industries and worked as an Environmental Specialist for a municipality in Texas. Cheryl is a professional with thirty (30) years of experience in manufacturing.

She has extensive hands-on experience with obtaining multi-media permits in multiple states and in applying environmental and safety regulations in complex industries to manage compliance.

Cheryl has a Bachelor of Science degree from Clemson University.



STEPHEN P. HOLT, P.E.
Director, Environmental Affairs
Giant Cement Holding, Inc.

Mr. Stephen P. Holt is the Director of Environmental Affairs and a Director on the Board of Directors for Giant Cement Holding, Inc. In his twenty-nine (29) years of service with Giant Cement Holding, Inc (GCHI), Mr. Holt has served in various capacities with increased areas of responsibilities throughout his career. For 22 of his 29 years of service with GCHI, Mr. Holt currently manages a multi-disciplinary staff consisting of Engineers, Geologists and Chemists in his current capacity and is also responsible for all Corporate Engineering projects and all Financial Capital Expenditures for GCHI. Mr. Holt is an accomplished executive with a strong background in all areas of Environmental Engineering, Permitting and Compliance.

Mr. Holt's extensive experience spans, but is not limited to, engineering project management, engineering work, engineering design; regulatory, legal and technical aspects of cement and waste fuel operations; arbitrations/negotiations/litigations, complex Environmental permits, Financial Accounting, Enforcement Settlements (i.e., Consent Orders and Agreements) and other technical and legal matters at both the State and Federal level. Mr. Holt's Environmental and Management experience is coupled with his operational knowledge of the GCHI cement operations and hazardous waste fuel chemical plants. He has worked and managed site specific jobs for several years and has prepared budgets totaling over 100 million (100M) dollars annually.

Mr. Holt is responsible for Regulatory Compliance and Environmental Engineering at six (6) GCHI plants in six (6) States (South Carolina, Pennsylvania, Maine, Georgia, Virginia and Alabama). He also worked on rotary kiln and facility engineering projects in New York, Kentucky, North Carolina and Florida, which included the responsibility of capital expenditure budgeting, project design and final construction. Mr. Holt has also managed multiple, concurrent Engineering projects involving the design and improvement of cement plants and hazardous waste fuel chemical facilities during his 29 years of service to GCHI.

In addition to his extensive career, Mr. Holt has presented his published and unpublished research in the United States, Korea and Spain on topics ranging from Waste Fuel Replacement in Cement Kilns, Emissions Extrapolation, Waste Fuel Procurement, Blending and Hazardous Waste Facility Design and Mercury in Quarried Materials and Testing Considerations. He recently completed and contributed Chapter 12, "Rotary Kiln Environmental Application," to the 2nd Edition of Rotary Kilns Transport Phenomena and Transport Process, A.A. Boateng, Butterworth-Heinemann.

Mr. Holt served as the Technical Chairman for the Cement Industry trade organization, Cement Kiln Recycling Coalition (CKRC), based in Washington, D.C., from 2006 to 2012 and is now actively fulfilling the role of Vice Chairman of its Executive Committee.

Mr. Holt is presently working on his Master of Science Degree in Engineering Management from the University of South Carolina and is a graduate of the University of North Carolina at Charlotte with a B.S. in Engineering.

KEYNOTE SPEAKER: THE HONORABLE ROBERT “BOBBY” M. HITT, SC SECRETARY OF COMMERCE



ROBERT “BOBBY” M. HITT III **Secretary of Commerce** **South Carolina Department of Commerce**

Robert “Bobby” M. Hitt III was appointed by Governor Nikki Haley to serve as Secretary of Commerce in January 2011. Hitt, the previous manager of corporate affairs at the BMW Manufacturing Company in Spartanburg, brings a wealth of economic development experience to the Department of Commerce and has personally worked with the previous five commerce secretaries.

Hitt served as the director of planning and development for the Nelson Mullins Riley & Scarborough law firm in Columbia. In that role, Hitt was involved in bringing the BMW Manufacturing Company to the Upstate, one of the state’s largest success stories.

He worked for 17 years at The State and The Columbia Record newspapers. He served as the managing editor of The Columbia Record from 1980 to 1987. Following, he was named managing editor of its sister paper, The State, a position he held until 1991.

Hitt is past chairman of the S.C. Manufacturers’ Alliance, has served on the executive committees of Advance SC and the Upstate Alliance and on the boards of St. Francis Hospital System and Hollings Cancer Center at MUSC.

Hitt is a native of Charleston and is a graduate of the University of South Carolina. USC recognized him as Distinguished Journalism Alumni for the year 2001. In 1987, he received the prestigious Nieman Fellowship for journalists, which allowed him to study for a year at Harvard University where he focused on management and law.

He and his wife Gwen have two sons, Lucas, and Robert Paul and one grandson, Ben.

PANEL DISCUSSION: TOP MANAGEMENT TALENT FOR GLOBAL BUSINESSES

MODERATOR



DR. ROBERT L. UNDERWOOD
Associate Professor of Business
Department of Business and Accounting
Furman University

Dr. Robert L. Underwood joined Furman University in August 2006 as the Robert E. Hughes Associate Professor of Business (Marketing), coming from the School of Business at the University of Alabama-Birmingham (UAB). Prior to joining UAB in 2001, Dr. Underwood served as an Assistant Professor in the Foster School of Business at Bradley University. Dr. Underwood earned his doctorate in marketing from Virginia Polytechnic Institute and State University (Virginia Tech), earned an MBA from the University of Alabama, and earned a Bachelor of Science in Accounting from the University of Alabama.

His research has been published in a number of refereed journals including the American Journal of Health Promotion, Annual Advances in Business Cases, Business Horizons, Case Research Journal, Global Economy Journal, Journal for Advancement in Marketing Education, Journal of Financial Services Marketing (Forthcoming), Journal of Marketing Communications, Journal of Marketing Theory and Practice, Journal of Product and Brand Management and Social Indicators Research. Dr. Underwood currently serves on the editorial board of the Journal of Marketing Theory and Practice. Dr. Underwood's current research program focuses on issues concerning globalization, international trade and advertising issues in the financial services industry. Over the past 20 years, he has taught in the areas of Consumer Behavior, Integrated Marketing Communication, International Marketing, Marketing Principles and Strategic Marketing Management.

Dr. Underwood is happily joined at Furman with his wife of 28 years, Tina, and his two daughters, Madison (18) and Hannah (15). When not working at Furman, you can find Bob either hiking the nearby Appalachian Mountains with his girls or continuing his eternal but futile quest to break 80 on the local golf courses.

PANELISTS



NICK ADAMS
Global Vice President, Business Development
Linamar Corporation

Nick has been at Linamar for 10 years. Prior to that, he worked at Motorola (6 years) and TRW (22 years).

He has held several positions at Linamar, such as Vice President Sales, President of the Commercial Group and currently Global Vice President, Business Development. In this position, he works with the President and COO. Part of his responsibility is leading his team's global incentive discussions for the company.



RENEE ANDERSON
Director of Human Resources
Americas Region for DRÄXLMAIER Group
DAA Draexlmaier Automotive of America LLC

Renee Anderson is the Human Resources Director - Americas Region for the DRÄXLMAIER Group, Tier 1 German automotive manufacturer of electrical harnessing and high-end interior components. She has been with Draexlmaier since 2012, based out of the office of Draexlmaier Automotive of America LLC in Duncan, SC.

In this position, Renee is responsible for six manufacturing facilities (1-South Carolina, 4- Mexico, 1-Nicaragua), a warehousing facility in Tennessee and an engineering development center in California, with over 9,500 employees.

Prior to joining Draexlmaier, Renee worked for six and a half years for Sauer-Danfoss, German manufacturer for off-road machinery components. In the position of Business Unit Human Resources Director, she was responsible for the overall HR functions for three valve component manufacturing sites (South Carolina, Italy and China).

Renee has worked in the field of Human Resources for over 20 years. She holds a Bachelor's degree in Business from Montreat College and a Masters degree in Human Resource Management from Western Carolina University.

She has several certifications including: SPHR, Certified Strengths Coach and Certified Harrison Assessment Consultant. She is a member of both the local and national SHRM organization.



DOUG NEWTON

Senior Vice President of Human Resources Techtronic Industries Power Equipment

Doug Newton is employed by Techtronic Industries Power Equipment as the Sr. Vice President of Human Resources for the divisional headquarters in Anderson, SC. Doug's career spans over 40 years of service with TTI, having served in various human resources, administrative and management roles. His current position includes human resources, benefits and general administrative responsibilities for 1,200 employees located across the United States and outlying areas, Latin America, Hong Kong and China.

His civic and professional involvement includes, past and present, Society of Human Resource Management, Kiwanis and Sertoma Clubs, United Way Board Member, Pickens Chamber of Commerce Board Member and Treasurer, Clemson MBA Business Advisory Board, President of Pickens Area Personnel Association, Greenville Area Industrial Relations Committee, Tri County Executive HR Association and Anderson University Board of Advisors.

He holds a Bachelor of Science Degree in Business Administration from the University of the Ozarks.

Doug has instructed "Human Resources Fundamentals" and "Industrial Safety and Loss Control" classes at Greenville Technical College serving as an adhoc instructor.

Doug has a wealth of experience in various business education initiatives over the years while working in Pickens and Anderson counties since relocating to SC in 1987 from NW Arkansas. He strongly believes that great benefits can be reaped from strengthening the relationship between academics and the workplace.

KEYNOTE SPEAKER: THE HONORABLE CHRISTOPHER CHUNG CHIEF EXECUTIVE OFFICER, ECONOMIC DEVELOPMENT PARTNERSHIP OF NORTH CAROLINA (EDPNC)



CHRISTOPHER CHUNG **Chief Executive Officer** **Economic Development Partnership of North Carolina (EDPNC)**

In 2015, Christopher Chung joined the new Economic Development Partnership of North Carolina (EDPNC) as Chief Executive Officer. The EDPNC is a public-private partnership performing a number of economic development functions on behalf of the State of North Carolina, including new business recruitment, existing business support, international trade and export assistance, travel and tourism and marketing. With a staff of 40 professionals and an annual operating budget of \$17 million, the EDPNC is focused on advancing the economic interests of North Carolina's 100 counties and nearly 10 million residents.

From 2007 to 2014, Chris served the Missouri Partnership as the public-private, non-profit corporation's first Chief Executive Officer. In addition to having led the organization through its initial start-up phase, Chris directed the Partnership's efforts to market Missouri for new business investment and recruit new corporate operations to the state, working closely with public- and private-sector partners from around the state. Since 2010, the Partnership helped recruit nearly 10,000 jobs, \$500 million in new annual payroll, and \$1.2 billion in capital investment to the state.

Chris also previously served as Manager of the State of Ohio's Office of Business Development, managing an \$80 million annual incentives budget and leading Ohio's front-line sales force dedicated to attracting new business investment and job creation to the state. Prior to that, Chris held various positions in corporate site selection and special projects management, assisting companies considering Ohio for new facilities.

Chris is a certified Economic Development Finance Professional through the National Development Council. He received the Missouri Economic Development Council's 2009 President's Award and the Site Selector Guild's inaugural "Excellence in State Economic Development" award in 2012. Chris was named by Development Counsellors International (DCI) as one of the "Top 40 Under 40" economic development practitioners nationwide in 2013. He has also led the Missouri Partnership to two consecutive top-10 rankings (2011, 2014) as a "Best-in-Class" state-level economic development organization in DCI's triennial survey of corporate site selectors and location advisors.

Chris attended The Ohio State University (OSU), graduating Phi Beta Kappa with a double-major in Japanese and economics. He has completed significant coursework towards a Master of Arts in Public Policy and Management from the OSU John Glenn School of Public Affairs.

Chris is currently a resident of Raleigh, North Carolina.

PANEL DISCUSSION: GLOBAL AUTOMOTIVE MANUFACTURING IN THE CAROLINAS – CURRENT IMPACTS AND FUTURE TRENDS

MODERATOR



CATHERINE HAYES
Executive Director
SC Automotive Council

Catherine Hayes is the Executive Director of the SC Automotive Council. She has more than 12 years of manufacturing experience with Square D Company, NCR and Robert Bosch Corporation.

With a BS in Engineering Management and Mechanical Engineering, Catherine has worked in Manufacturing Engineering and Operations, Quality Engineering, Production Management and Industrial Engineering. While at Bosch, she managed the Greenfield production startup for hybrid ABS in Anderson, SC, and researched the impact of management styles on workforce productivity to complete a thesis and MS in Industrial Technology.

As a volunteer, Catherine serves on the Southern Automotive Women's Forum Board, serves on the Greenville Professional Women's Forum Board, serves on Clemson University's Center for Visual Arts Board, and is an active Rotarian. She has lived in Germany and Italy, and currently, she and her family live on Lake Hartwell.

Catherine Hayes' office is located on the CU-ICAR campus in Greenville, SC, and she can be contacted at (864) 283-7109 or catherine@myscma.com.

PANELISTS



TOM DAFFRON
Plant Manager
MAHLE Charleston

Tom Daffron is Plant Manager at MAHLE in Charleston, SC. He has been in the automotive industry since 1997 working for both OEM and Tier 1 companies. The MAHLE Charleston plant employs approximately 400 people and is a key component of the MAHLE Thermal Management footprint in North America.

Prior to his current role, Tom held various positions in Engineering and Operations with MAHLE, most recently in Stuttgart Germany working in a global Quality Management role. He has a Mechanical Engineering degree from Rose-Hulman Institute of Technology and an MBA from The Citadel.



MARNEY KENT
Plant Manager
Benteler Automotive

Marney Kent is a Plant Manager with Benteler Automotive, which is a division of a family owned, global company headquartered in Germany. Located in Duncan, South Carolina, the plant operates as a Foreign Trade Zone that primarily assembles Chassis Suspension Modules for BMW's X5 and X6 models manufactured in nearby Greer, SC. It is a six (6) day, just in time, sequenced manufacturing environment. Recently, the plant has expanded it's product portfolio to include other light weight, structural weldments to the automotive sector.

Marney received her mechanical engineering degree from the University of Waterloo and has also held various positions in Canada and the United States for automotive OEM's General Motors and Ford.



BRYAN JOHNSON
Head of Corporate Communications
ZF North America, Inc.

Bryan Johnson is the head of corporate communications for ZF North America. In this role, Johnson is directly responsible for all marketing and communications activities in region North America, which includes the 22 locations in the U.S. and Mexico, and supports corporate communications initiatives for ZF Friedrichshafen AG.

Johnson joined ZF in 1999 as a marketing assistant, and previously held the title of manager of the marketing communications department for the region. He began his career in 1994 working for Yark Automotive Group in Toledo, Ohio.

Johnson holds a Bachelor of Business Administration degree from the University of Toledo in Toledo, Ohio. He is an active member of the following: Automotive Press Association; Midwest Automotive Media Association; Communications Executive Council for the Original Equipment Suppliers Association; and the Upstate Alliance Automotive Task Force.

ZF is a global leader in driveline and chassis technology as well as active and passive safety technology. The company, which acquired TRW Automotive on May 15, 2015, is now represented at about 230 locations in some 40 countries.

The two companies, that were still independent in 2014, achieved a sales figure exceeding \$30 billion with 134,000 employees. ZF is one of the top three automotive suppliers worldwide.



STEVEN W. RATH
Associate Chief Advisor,
Manufacturing Support and Compliance and Ethics Officer
Honda of South Carolina Mfg., Inc.

Steven W. Rath joined Honda of South Carolina Mfg., Inc., in 1998 and is currently the Associate Chief Advisor of Manufacturing Support and Compliance and Ethics Officer.

A native of Jamestown, New York, he continued his education in Ohio and began his career, and 18 year tenure, with Hobart Corporation in Troy, Ohio. During this time, he held numerous Manufacturing Management positions and relocated to South Carolina in 1987.

Steven currently serves on several local boards, is married with one child, and has resided in Florence since 1987. Some of the hobbies he enjoys are handgun target shooting, amateur radio and oil painting.

CONFERENCE ORGANIZING COMMITTEE



SCOTT BURGESS
Founder and Owner
Global Carolina Communications

Scott Evan Burgess is the founder and owner of Global Carolina Communications, a PR and marketing firm dedicated to providing value collateral to foreign-owned and -affiliated companies and organizations in the Carolinas. Mr. Burgess has worked in the Carolinas and abroad for a range of companies including the global software giant SAP, as well as a number of smaller local suppliers and service providers. Mr. Burgess studied communications at the University of South Carolina and also spent a number of years on exchange at the University of Bamberg, Germany. In 1995, he received a Fulbright stipend to work and do research at the University of Erfurt, Germany.



OLIVER HECKING
Partner
Langford de Kock LLP
Member of Rödl & Partner International

Oliver Hecking is a Partner at Langford de Kock LLP, Charlotte, North Carolina, and Rödl Langford de Kock LLP Greenville, South Carolina (both “Rödl & Partner”), where he specializes in international taxation and auditing for European, primarily German speaking companies in the U.S. Mr. Hecking assists foreign companies with their first U.S. market entry and is also a frequent speaker on various international tax and accounting topics.

Mr. Hecking has more than 10 years public accounting experience in the U.S. Before joining the Carolina Practice of Rödl & Partner in 2009, Mr. Hecking worked in several offices around the world, including Atlanta, Georgia, Nuremberg, Germany, and Moscow, Russia.

Areas of Expertise

- Attest services (audits, reviews and agreed-upon procedures) in accordance with US-GAAP, IFRS and German GAAP
- US-GAAP/IFRS/German GAAP conversions
- International taxation and planning
- Corporate and individual taxation planning
- Specialized in consulting with European companies that conduct business in the U.S.
- Assistance with market entry which includes site selections
- Frequent speaker on accounting, tax and general business aspects of establishing subsidiaries in the U.S. market



SAM C. MOSES
Partner
Parker Poe Adams and Bernstein LLP

sammoses@parkerpoe.com | 803.253.6842

Sam Moses represents domestic and foreign companies, including manufacturing firms, on a variety of inbound and outbound business transactions and coordinates client business expansion and incentives projects throughout the United States.

Mr. Moses served as managing director of a U.S. state's European Office in Germany, assisting non-U.S. investors to find new locations for their new North American footprint. He was appointed by the state's Secretary of Commerce and served under three U.S. governors advising on inbound and outbound foreign investment and trade issues. He also managed the state's export development program for Europe, Africa and the Middle East, advising companies on international trade and market entry strategies. In 2002, Mr. Moses served as a Robert Bosch Foundation Fellow in Germany, during which he worked for Credit Suisse First Boston and Gleiss Lutz, a leading global law firm. Mr. Moses currently serves on the Board of Directors of the German-American Chambers of Commerce of the Southern United States and is fluent in German.

Since 2010, Mr. Moses has been involved in business expansion and incentives projects totaling over \$1 billion in capital investment, and the creation of more than 3,000 jobs in various industries, including food processing, automotive, powertrain, aerospace, advanced textiles, electronics, chemicals and metalworking. He has counseled clients from all over Europe on their business matters in the United States.

Mr. Moses serves as Co-Chair of Parker Poe's Business Investment and Incentives Group, and chairs the firm's Manufacturing Team.

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ROI Research on Investment is the global authority on corporate expansion and investment intelligence. We provide investment prospecting and lead generation solutions to economic development agencies and B2B companies around the world.

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CBRE is the global leader in real estate services and investment.

Every day, in markets around the globe, we apply our insight, experience and resources to help clients make informed real estate decisions. Every year, we complete thousands of successful assignments across a wide range of markets and real estate service lines.

Our deep experience and expertise allows us to paint a precise picture of global commercial real estate conditions and trends. It allows us to recognize opportunities quickly and take advantage of them.

Our mission is to deliver consistently superior results by:

- Always putting the client first
- Bringing the best talent to every assignment
- Collaborating across markets and service lines
- Capitalizing on the depth of our market information and insight



GEL Engineering, LLC

GEL has been focused on Manufacturing and Industrial clients in the Carolinas for over 30-years. GEL's staff members are recognized as experts in the areas of; Air Permitting and Modeling, Industrial Wastewater Design and Permitting, and Wetland Fill Mitigation and Permitting. GEL has a deep understanding of the unique needs that industrial facilities have – allowing GEL to better manage, control and expedite project schedules for new plant construction and plant expansion. GEL's focus on the regulatory and operational requirements of industrial facilities helps ensure that projects meet each client's unique requirements while satisfying aggressive budget and schedule constraints. This expertise and our regulatory relationships have assisted our clients to be successful when negotiating with Federal, State and Local regulatory agencies.

GEL Engineering, LLC is a member of The GEL Group, Inc., a women-owned, privately held firm with deep roots in the Carolinas. We were established in Charleston in 1981 and have grown to over 320-people working in four distinct lines of business: environmental consulting and monitoring, analytical testing, engineering design and surveying, and geophysical services. Our firm has a regional and global reach in the areas of consulting and analytical testing.

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Hofmann Services

Hofmann Services is a leading international provider of professional employment services. The company was founded in 1985 by Mrs. Ingrid Hofmann in Nuremberg, Germany. We have over 20,000 employees working in over 100 locations across five countries in fields ranging from industrial to office, sales to engineering, IT and more. Our locations in the USA are as follows:

- Atlanta, GA (Headquarters)
- Greenville, SC
- Chattanooga, TN
- Houston, TX



JKJ & H International

JKJ & H International is a brokerage firm specializing in commercial insurance, employee benefit plans, and retirement services (i.e. 401k plans) for German-American companies. We service companies in all U.S. states, and also, assist international organizations with the coordination of insurance solutions on a global level. JKJ & H offers English and German language capabilities in both the U.S. and Germany, risk analysis of customer and vendor contracts, professional risk engineers to assess occupational health and safety, and assists clients from a variety of industries.



Marsh

Marsh is a global leader in insurance broking and risk management. Marsh helps clients succeed by defining, designing, and delivering innovative industry-specific solutions that help them effectively manage risk. Marsh's approximately 27,000 colleagues work together to serve clients in more than 130 countries. Marsh is a wholly owned subsidiary of Marsh & McLennan Companies (NYSE: MMC), a global professional services firm offering clients advice and solutions in the areas of risk, strategy, and people. With 57,000 colleagues worldwide and annual revenue exceeding US\$13 billion, Marsh & McLennan Companies is also the parent company of Guy Carpenter, a leader in providing risk and reinsurance intermediary services; Mercer, a leader in talent, health, retirement, and investment consulting; and Oliver Wyman, a leader in management consulting.

Marsh & McLennan Agency

Marsh & McLennan Agency LLC, a subsidiary of Marsh, was established in 2008 to meet the needs of midsize businesses in the United States. MMA operates autonomously from Marsh to offer employee benefits, executive benefits, retirement, commercial property & casualty, and personal lines to clients across the United States. Mid-size companies need a partner they can trust and that can provide additional tools for opportunity and growth.

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NAI Earle Furman

Based in Upstate South Carolina, NAI Earle Furman is a leading full-service commercial real estate firm specializing in the office, industrial, investment, retail, multifamily, healthcare and land sectors. They offer a wide range of services including sales, leasing, development, site selection, consulting and property management. A partnership with NAI Global allows NAI Earle Furman to access a network of worldwide real estate connections and offer international commercial real estate services to Upstate clients, while retaining local personality and knowledge.



Prysmian Group

World leader in the industry of high-technology manufacturing of cables for energy and telecommunications, with annual sales of \$10.5 billion in 2012, Prysmian Group is a truly global company with Group headquarters in Milan, Italy, and subsidiaries in 50 countries, 91 plants, 17 research & development centers and 20,000 employees. Prysmian Group's North America headquarters is located in Lexington, SC.



Santee Cooper

Santee Cooper is South Carolina's state-owned electric and water utility. Known formally as the South Carolina Public Service Authority, we were created in 1934 as a rural electrification and public works project. Santee Cooper is the largest electricity producer in South Carolina and we are the primary source of electricity for approximately 2 million people in all 46 counties of the state. Santee Cooper is also South Carolina's leader in generating renewable power, with more than 132 megawatts online or under contract. We are governed by a 12-member board of directors appointed by the Governor and our mission is to be state's leading resource for improving the quality of life for the people of South Carolina.



TD Bank

TD Bank, America's Most Convenient Bank, is one of the 10 largest banks in the U.S., with more than 27,800 employees and deep roots in the community dating back more than 150 years. TD Bank offers a broad array of retail, small business, and commercial banking products and services to nearly 8 million customers through our extensive network of 1,325 retail stores throughout the Northeast, Mid-Atlantic, Metro DC, the Carolinas, and Florida. TD Bank is a member of TD Bank Group and a subsidiary of The Toronto-Dominion Bank of Toronto, Canada, a top 10 financial services company in North America. The Toronto-Dominion Bank trades on the New York and Toronto stock exchanges under the ticker symbol "TD."

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THS Constructors, Inc.

THS Constructors, Inc. is an open-shop general contractor with offices in Atlanta, Georgia, and Greenville, South Carolina. The company focuses on industrial projects including manufacturing facilities, concrete foundation work, warehouse and distribution centers, commercial office and biotech projects. The Company's principals are former Suitt Construction veterans who have worked together for years in delivering quality industrial projects throughout the Southeastern United States. We deliver projects on both a design-build and a design-bid basis.

THS places a specific emphasis on safety and is very proud of its current recordable insurance rate (RIR) of 4.5 and our experience modifier rate (EMR) of .84. For the past nine years, our OSHA 300 log has shown a zero incidence rating. We are a full service general contractor providing a full range of services from estimating and scheduling to permitting and procurement. The Company's operational concept is to be a company run by professionals (we are employee owned) that know how to build projects that "generate value for our clients." The Company is licensed throughout the southeastern United States including, Georgia, Alabama, the two Carolina's and Virginia.

Through the years, THS personnel have delivered automotive related facilities valued in the millions of dollars throughout the Southeast. Our clients include American Honda, Bentler Automotive. BMW, Bosch, Bridgestone Firestone, Carmet, Delphi, Durr Industries, Eaton Corporation, Firestone, Goodyear, INA Bearings, KTH Parts, Kelly Springfield Tire, Michigan Precision Industries, R.E. Phelon, Rockwell Intl. (truck axles), SAAB, SEW-Eurodrive, Timken and Volvo. Among the types of projects completed for these and other clients include office, manufacturing, assembly, paint booth, and warehouse/distribution facilities. These facilities include the following operations: aluminum casting, assembly, ball and roller bearing operations, heat treating, stamping, and surface treatment operations, welding, painting, and manufacturing operations. This includes designing and building heavy concrete foundations and equipment pits. Last quarter, we were awarded our 12th contract with BMW for the construction of expanded assembly operations.

We believe the THS Constructors team offers significant advantages. We understand the importance of delivering quality work, with efficient designs that meet your budget and your project schedule. Call Tom Suitt at 678-488-5645 or Mac Johnson at 864-908-8881 and we will be happy to respond to any of your design and contractor needs.

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Walbridge

For the past 10 years, Walbridge has been ranked as one of the top industrial/manufacturing builders by Engineering News-Record. Walbridge plans, constructs, and equips state-of-the-art manufacturing and industrial facilities throughout North America and Internationally. Our experience includes delivering site, infrastructure, buildings, process support systems, and manufacturing equipment through to start-up and product launch. Walbridge maintains a strong financial strength with a bonding capacity of over \$1.3 billion. We understand the important issues associated with the initial planning of any major industrial project on a greenfield site. We also know that expanding at an existing operating plant requires a focus on construction quality and logistics, while coordinating with plant operations to ensure uninterrupted production. We have been named one of America's Safest Companies. We manage complex projects and offer delivery systems to fit your specific needs, including self-perform capabilities. We see customers as partners on every project, making it a point to understand your business. The result is an efficient, cost-effective facility.

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Charlotte Regional Partnership

A nonprofit, public/private economic development organization, the Charlotte Regional Partnership leverages regional resources for long-term growth, job creation and investment in the 16-county, two-state Charlotte region. The Partnership assists business prospects considering Charlotte USA with site location and customized research. A wealth of regional economic data is at www.charlotteusa.com.



Kershaw County Economic Development Office

Kershaw County, located in the central region of South Carolina, provides an outstanding environment for business success. Our county's manufacturing community includes companies from China, Finland, Canada, Japan, Ireland, Germany, and the United States. Industries represented include textiles, automotive, chemical, agriculture, wood products, plastics and home goods. Our location provides one-day ground access via interstates 20, 77, 26 and 95 to more than 70% of the US market and a labor pool of over 500,000 within a 45-minute drive time. International air travel from Charlotte Douglas International Airport is an easy 90 minute drive away. Our economic development office provides the services and support needed when expanding or locating a new operation. In Kershaw County, we have the key components companies need to thrive.



Oconee Economic Alliance

The Oconee Economic Alliance is a public-private nonprofit effort to accelerate job creation and capital investment, increase per capita income, diversify the local tax base and generate awareness of Oconee County, South Carolina, as a business location.

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Global Carolina Communications (GCC) provides a full range of custom collateral, marketing, and PR services to global enterprises throughout the Carolinas and beyond. GCC helps companies like yours reduce marketing spend, increase leads, and boost revenues. Our custom press releases, executive profiles, translations, and sales collateral are published on our Web site, the Global Carolina Business Journal, which receives 30,000 visits per month from more than 30 countries. This immediate exposure helps ensure that your message quickly reaches those who matter most: your end customers. Moreover, we showcase your company at our annual Global Carolina Connections conference, which is attended by global executives from a wide range of industries.

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Experienced legal counsel is critical to placing your North American project on the right course – and keeping it there. For more than two decades, the Business Investment & Incentives Group at Parker Poe has helped domestic and foreign businesses seize opportunities in an increasingly complex, global context. In the last five years alone, Parker Poe has been involved with expansion projects that have exceeded \$3.7 billion in investment and created more than 8,700 jobs throughout the USA. Parker Poe was recently named by Southern Business & Development magazine as one of the “Top Ten” law firms in the southeastern United States for economic development, and by U.S. News & World Reports as among the best law firms for Economic Development. Parker Poe attorneys are skilled, yet practical, at assisting management with planning for and meeting the many challenges that expanding or relocating companies must address; and, regularly represent domestic and multinational clients in a broad range of interlocking expansion and site selection projects. With five offices located in major markets across the Southeast, Parker Poe has more than 200 lawyers and provides legal counsel to large commercial and public organizations on business, regulatory and litigation matters.



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Rödl & Partner, a leading global professional services firm, provides you integrated audit, legal, tax, and business consulting solutions from its 102 wholly owned subsidiaries in 46 countries. Our clients benefit from a single point of contact approach that is designed to meet and exceed the needs of your domestic and globally operating businesses. Since our 1977 formation in Nuremberg, Germany, we have grown to approximately 4,000 entrepreneurial professionals worldwide working with your success in mind. Our U.S. offices are in Atlanta (GA), Birmingham (AL), Charlotte (NC), Chicago (IL), Greenville (SC), Houston (TX) and Manhattan (NY).

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