



GLOBAL CAROLINA
CONNECTIONS

2019 Global Business Conference
on International Investment in the Carolinas

Wednesday, August 21, 2019 | USC Alumni Center | Columbia SC

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AGENDA

8:00–9:00AM	REGISTRATION & NETWORKING Registration, Continental Breakfast and Networking
9:00–9:10AM	OPENING REMARKS DR. HILDY TEEGEN Education Foundation Chaired Professor in International Business and Executive Director of the Folks Center for International Business Darla Moore School of Business, University of South Carolina
9:10–9:25AM	WELCOMING REMARKS DR. PETER BREWS Dean, Darla Moore School of Business University of South Carolina THE HONORABLE STEPHEN BENJAMIN Mayor, City of Columbia, South Carolina
9:25–9:50AM	FEATURED PRESENTATION The State of Foreign Direct Investment in the United States: Challenges and Opportunities STEVEN JAST President and Founder, ROI Research on Investment
9:50–10:05AM	COFFEE AND NETWORKING BREAK SPONSORED BY: EDIFICE GENERAL CONTRACTORS
10:05–10:30AM	FEATURED PRESENTATION The State of Foreign Investment in North Carolina CHRISTOPHER CHUNG Chief Executive Officer Economic Development Partnership of North Carolina
10:30–11:30AM	PANEL DISCUSSION Preparing Global Business Management Talent for Foreign-owned Operations in the Carolinas SPONSORED BY: PARKER POE ADAMS & BERNSTEIN LLP MODERATOR: Dr. Hildy Teegen , Education Foundation Chaired Professor in International Business and Executive Director of the Folks Center for International Business, Darla Moore School of Business, University of South Carolina PANELISTS: Caroline Aneskievich , Corporate Human Resources, Americas Talent Management Specialist, BMW Group Kyle Bevel , President of North American Operations, Job Impulse, Inc. Alicia Conners , Chief Executive Officer, Bluestar USA, Inc.
11:30AM–1:00PM	LUNCH: GENERAL SESSION & LUNCHEON SPEAKERS SPONSORED BY: ROI RESEARCH ON INVESTMENT & GAZELLE.AI 11:40AM – 12:10PM SPECIAL BREAK-OUT SESSION Gazelle.AI — A One-Stop Investment Attraction & Lead Generation Platform STEVEN JAST President and Founder, ROI Research on Investment 12:20 – 1:00PM GENERAL SESSION & KEYNOTE ADDRESS KEYNOTE ADDRESS THE HONORABLE ROBERT M. HITT, III , Secretary of Commerce, State of South Carolina

1:00–1:10PM

COFFEE AND NETWORKING BREAK

SPONSORED BY: SUNCAP PROPERTY GROUP

1:10–1:25PM

FEATURED PRESENTATION

Navigating the Landscape of the Cyberfraud Threat:
Best Practices for Global Businesses Operating in the Carolinas
ADAM BULAVA
Executive Director, Attack Simulation
Global Technology, Cybersecurity & Technology Controls
JPMorgan Chase

1:25–2:25PM

PANEL DISCUSSION

State of European Investment in the Carolinas

SPONSORED BY: JPMORGAN CHASE

MODERATOR:

Sam Moses, Partner & Co-Chair, Manufacturing & Distribution Industry Team,
Parker Poe Adams & Bernstein LLP

PANELISTS:

Diego Bonardi, Managing Director, Fomas, Inc.

Giuseppe Guarino, President, K-Flex USA L.L.C.

Kevin Smith, Vice-President, Finance & Administration, EuWe EUGEN WEXLER US Plastics Inc.

2:25–2:40PM

FEATURED PRESENTATION

U.S. Economy — Where are we Today?

JOSEPH SONG

Director, Senior US Economist
Bank of America Securities

2:40–2:55PM

COFFEE AND NETWORKING BREAK

SPONSORED BY: WELLS FARGO BANK

2:55–3:35PM

PANEL DISCUSSION

**Emerging Legal, Tax and Trade Issues Impacting
Foreign Investors in the Carolinas**

SPONSORED BY: RÖDL & PARTNER USA

MODERATOR:

Oliver Hecking, Partner, Rödl & Partner USA

PANELISTS:

Elisa Fay, CPA, Partner, Rödl & Partner USA

Elizabeth Gibbes, Partner, Parker Poe Adams & Bernstein LLP

Hector Ibarra, Associated Professional, Parker Poe Adams & Bernstein LLP

Evan Slavitt, Senior Vice President, General Counsel and Corporate Secretary, AVX Corporation

3:35–3:50PM

COFFEE AND NETWORKING BREAK

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3:50–4:50PM

PANEL DISCUSSION

State of Chinese Investment in the Carolinas

SPONSORED BY: NAI CAROLANTIC, NAI EARLE FURMAN & NAI COLUMBIA

MODERATOR:

Nelson Lindsay, Director, Global Business Development,
South Carolina Department of Commerce

PANELISTS:

Bob Bundy, Executive Assistant to Chairman, Keer America Corporation

Julianto Djajadi, Executive Vice President, GITI Tire (USA) Ltd.

Alex Hao, Partner, JunHe LLP

Chad Reinsel, Plant Manager, Healthcare US Co., Ltd.

William Wang, Senior Vice President, Head of Greater China Desk, Wells Fargo Bank

4:50–5:00PM

CLOSING REMARKS AND NETWORKING SESSION
