

# GLOBAL CAROLINA CONNECTIONS

2021 Global Business Conference  
on International Investment in the Carolinas

## SPONSORSHIP LEVELS

EARLY BIRD DISCOUNT  
10% OFF – ENDS APRIL 30, 2021

ALL RETURNING SPONSORS RECEIVE  
10% DISCOUNT ON SPONSORSHIP

### DIAMOND SPONSOR — \$6,500

#### 2 SPONSORSHIPS AVAILABLE

- » 8 Conference Tickets
- » 8 VIP Reception Tickets
- » Headline logo placement on all marketing collateral
- » Feature article in email marketing pre-event
- » Prime recognition in pre-event press releases
- » Prominent speaking opportunity during the conference
- » Prime sponsorship of lunch
- » Display signage on stage (e.g. trade show pull-up banner)
- » Sponsorship of VIP Reception, opening remarks and signage
- » Promotional materials at each seat
- » Logo featured on table signs
- » Display signage in reception area (e.g. trade show pull-up banner)
- » Display table to promote your products/services during conference
- » Opportunity to submit a gift bag item
- » Logo featured on all email marketing invitations and press releases
- » Logo featured on digital event signage
- » Logo featured in agenda booklet

### TITANIUM SPONSOR — \$4,000

#### 4 SPONSORSHIPS AVAILABLE

- » 6 Conference Tickets
- » 6 VIP Reception Tickets
- » Opportunity to make short presentation during conference (up to 3 minutes)
- » Prime sponsorship of a panel
- » Sponsorship of VIP Reception and signage
- » Promotional materials at each seat
- » Logo featured on table signs
- » Display signage on stage (e.g. trade show pull-up banner)
- » Display table to promote your products/services during conference
- » Opportunity to submit a gift bag item
- » Logo featured on all email marketing invitations and press releases
- » Logo featured on digital event signage
- » Logo featured in agenda booklet

### PLATINUM SPONSOR — \$2,500

#### 6 SPONSORSHIPS AVAILABLE

- » 4 Conference Tickets
- » 4 VIP Reception Tickets
- » Promotional materials at each seat
- » Logo featured on table signs
- » Shared sponsorship of a break
- » Display signage in reception area (e.g. trade show pull-up banner)
- » Opportunity to submit a gift bag item
- » Company name listed on all email marketing invitations and press releases
- » Logo featured on digital event signage
- » Logo featured in agenda booklet

### GOLD SPONSOR — \$1,750

#### 15 SPONSORSHIPS AVAILABLE

- » 3 Conference Tickets
- » 3 VIP Reception Tickets
- » Display signage in reception area (e.g. trade show pull-up banner)
- » Opportunity to submit a gift bag item
- » Company name listed on all email marketing invitations and press releases
- » Logo featured on digital event signage
- » Logo featured in agenda booklet

### CONFERENCE BAG SPONSOR — \$1,500

#### SOLD ONLY 1 SPONSORSHIP AVAILABLE

- » 2 Conference Tickets
- » 2 VIP Reception Tickets
- » Exclusive allocation of conference bag with sponsor logo

### LANYARD SPONSOR — \$1,500

#### ONLY 1 SPONSORSHIP AVAILABLE

- » 2 Conference Tickets
- » 2 VIP Reception Tickets
- » Exclusive allocation of lanyards with sponsor logo for nametags of participants (printed by sponsor)

### AGENDA BOOKLET SPONSOR — \$1,500 – \$2,000

#### 3 SPONSORSHIPS AVAILABLE —

##### BACK COVER SPONSOR — \$2,000

##### INSIDE FRONT COVER SPONSOR — \$1,500

##### INSIDE BACK COVER SPONSOR — \$1,500

- » 2 Conference Tickets
- » 2 VIP Reception Tickets
- » Exclusive display of sponsor through a full page four-color ad

### PEN SPONSOR — \$1,000

#### ONLY 1 SPONSORSHIP AVAILABLE

- » 1 Conference Ticket
- » 1 VIP Reception Ticket
- » Exclusive pen with conference bags (pens supplied by sponsor)