# GLOBAL CAROLINA CONNECTIONS Global Business Conference on International Investment in the Carolinas

WEDNESDAY, AUGUST 30, 2023 YOUNTS CONFERENCE CENTER AT

10% EARLY BIRD DISCOUNT ENDS MAY 19, 2023

**10% DISCOUNT FOR ALL RETURNING SPONSORS** 

### DIAMOND SPONSOR | \$7,000 | 2 SPONSORSHIPS AVAILABLE

- » 8 Conference Tickets
- » 8 VIP Reception Tickets
- » Headline logo placement on all marketing collateral and logo featured on table signs, all email marketing invitations and press releases, digital event signage and in agenda booklet
- » Feature article in email marketing pre-event
- » Prime recognition in pre-event press releases
- » Prominent speaking opportunity during the conference

#### portunity during the conference

### TITANIUM SPONSOR | \$5,000 | 4 SPONSORSHIPS AVAILABLE

- » 6 Conference Tickets
- » 6 VIP Reception Tickets
- » Logo featured on table signs, all email marketing invitations and press releases, digital event signage and in agenda booklet
- » Opportunity to make short presentation during conference (up to 3 minutes)

- » Prime sponsorship of lunch
- » Display signage on stage (e.g. trade show pull-up banner)
- » Sponsorship of VIP Reception (opening remarks and signage)
- » Display signage in reception area (e.g. trade show pull-up banner)
- » Display table to promote your products/services during conference
- » Promotional materials at each seat
- » Prime sponsorship of a panel
- » Display signage on stage (e.g. trade show pull-up banner)
- » Sponsorship of VIP Reception (signage)
- » Display table to promote your products/services during conference
- » Promotional materials at each seat

## PLATINUM SPONSOR | \$3,500 | ONLY 3 G SPONSORSHIPS AVAILABLE

- » 4 Conference Tickets
- » 4 VIP Reception Tickets
- » Logo featured on table signs, digital event signage and in agenda booklet
- » Shared sponsorship of a break

- » Display signage in reception area (e.g. trade show pull-up banner)
- » Company name listed on all email marketing invitations and press releases
- » Promotional materials at each seat

## GOLD SPONSOR | \$2,500 | ONLY 12 15 SPONSORSHIPS AVAILABLE

- » 3 Conference Tickets
- » 3 VIP Reception Tickets
- » Logo featured on digital event signage and in agenda booklet
- » Display signage in reception area (e.g. trade show pull-up banner)
- » Company name listed on all email marketing invitations and press releases

#### LANYARD SPONSOR | \$1,750

**SOLD 1 SPONSORSHIP AVAILABLE** 

- » 2 Conference Tickets
- » 2 VIP Reception Tickets
- » Exclusive allocation of lanyards with sponsor logo for nametags of participants (lanyards supplied by sponsor)

#### AGENDA BOOK SPONSOR | \$1,750-\$2,500

SOLD 3 SPONSORSHIPS AVAILABLE SOLD Back Cover Sponsor — \$2,500 SOLD Inside Front Cover Sponsor — \$1,750 SOLD Inside Back Cover Sponsor — \$1,750

- » 2 Conference Tickets
- » 2 VIP Reception Tickets
- » Exclusive display of sponsor through a full page four-color ad

#### PEN SPONSOR | \$1,500

SOLD 1 SPONSORSHIP AVAILABLE

- » 1 Conference Ticket
- » 1 VIP Reception Ticket
- » Exclusive pen displayed on attendee tables (pens supplied by sponsor)